#### PLANNING COMMISSION

#### 3 YEAR TERM

9 MEMBERS / CITY RESIDENTS 1 Architect (Sec. 15-22)

MEMBER	ADDRESS	PHONE #	APPT. DATE	TERM EXPIRATION	TERM #
Sharon Boyce			3/22/2016	4/13/2025	4
Chairman Joyce M. Karetas			4/22/2014	4/13/2023	6
Vice Chairman Zeb Thomas, III			4/22/2014	4/13/2023	3
Vacant				4/13/2023	
Ann Brittain LeMay			4/13/2019	4/13/2025	3
Sally P. Howard			4/13/2021	2/22/2024	7
Danielle Lewis			1/25/2022	4/13/2025	1
Vacant				4/13/2024	
Vacant				4/13/2024	

NOTE: City Residents are highlighted in blue.

There are three vacancies on the Planning Commission. On file are the resumes of Austin Guyton (City Resident), Geoffrey Kay (City Resident), Elizabeth Daniel (City Resident), Thomas Muller (City Resident), Bill Leckie (City Resident), Mario Grant (City Resident), James "Ronnie" Felts, III (City Resident), Ronald Spencer (City Resident) Jim Larson (City Resident) and Philip Stalvey (City Resident). One seat will expire on April 13, 2023 and two seat will expire April 13, 2024.

# AUSTIN GUYTON

#### PROFESSIONAL SUMMARY

Highly energetic real estate professional with extensive customer service and sales experience. Prior to real estate sales career, worked for many years in the hospitality industry, including restaurant, food and beverage sales.

#### SKILLS

- Communications
- Construction and Design
- Social Media

- Sales and Marketing
- Computer Skills
- Strategic Planning

#### WORK HISTORY

#### 01/2019 to Current

#### Sales Executive

Grande Dunes Properties Myrtle Beach, SC

- Built an individual customer database, for both local and relocating residents, in both general brokerage sales and new homes sales
- · Developed direct marketing products, selling techniques and procedures
- Developed on-going relationship with custom and semi-custom builders within master planned communities along the Grand Strand
- Implemented relocation strategies for pairing potential residents with complementary communities

#### 06/2016 to 12/2018

#### Legal Assistant

Guyton Law Firm Myrtle Beach, SC

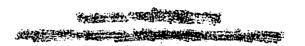
- Maintained organized, complete files for transmittal to clients both pre-closing and post-closing
- · Organized documents for long-terms storage electronic filing
- Evaluated pending contracts for title abstract orders and file opening
- · Client contacts for transaction updates and questions

#### 04/2009 to 09/2018

#### Server

Chesapeake House Restaurant Myrtle Beach, SC

- Worked in progression of jobs from food prep to server
- Busy family owned business for year round employment during school
- · Required people skills, conflict resolution and problem solving.



#### **EDUCATION**

2010-2014	Christian Academy of Myrtle Beach
2014-2015	Elevate Academy - Delray Beach, FL
2015-2016	Horry Georgetown Technical College
2016-2018	Coastal Carolina University

# GEOFFREY (GEOFF) J. KAY

Myrtle Beach, SC 29572

#### REGIONAL SALES MANAGER

Revenue Generation — Market Expansion — Resource Optimization — Risk Minimization

Consultative, solutions-focused sales professional combining business/operational insight with strategic planning, leadership, building and maintaining strong relationship management skills to achieve desired results. Forge tactical client partnerships and guide cross-functional high-performance teams, fostering continuous growth and advancement mindset. Identify requirements, allocate resources, and deliver custom solutions. Adapt quickly to changing needs and priorities in competitive, complex environments. Areas of expertise include:

Client and Vendor Relations | Negotiations | Quality Assurance | Project Stewardship | Business Development | Goal Setting Problem and Conflict Resolution | Cross-Discipline Collaboration | Training and Development | Team Leadership | Mentoring

#### SELECTED ACHIEVEMENTS

- Highest performing Eaton Hydraulics Americas Region to YOY Sales and Goal (2019). Attributed to success in:
  - Sales growth to existing Accounts
    - Mitigation of attrition due to operational challenges
  - Closing new business
- Achieved Highest Sales Branch within Wesco Construction Organization, Phoenix Branch (2015, 2016)

  Leveraged Wesco Customer Incentive Trip to award the most customers (total) and the most new customers participating on the 2014/2015 and 2015/2016 Trips

#### PROFESSIONAL EXPERIENCE

EATON CORPORATION, HYDRAULICS AMERICAS, Phoenix, AZ (Remote (Home-Based) Role) Regional Sales Manager

11/2016 - 11/2019

Oversee sales resources (including remote team of 8), support 150+ customers, manage distribution channels in 11 Western states to meet profit targets, and provide innovative solutions internally and externally.

- Led team to achieve organization's 2019 revenue objective of-s97.7M
- Improved region's distribution channel market share by growing shelf-share, realignment of sales resources to match opportunities, and identifying/closing new Distributor Channel business (s1M+)
- Deepened business and personal relationships with key Customer Principles and decision-makers
- Recruited, hired and onboarded 2 outstanding sales professionals to fill vacancies, Seattle & Los Angeles (Q2 '19)

WESCO DISTRIBUTION, Phoenix, AZ

08/2008 - 11/2016

District Sales Manager — Construction | 01/2015 – 11/2016 Branch Sales Manager — Construction | 08/2008 – 01/2015

Guided construction sales efforts, including forecasting, defining objectives, setting account package quotas for 15–18 account managers, tracking sales results, determining pricing, and mitigating risks. Oversaw 250+ customer accounts, managed team-building efforts, coordinated cross-functionally, and communicated/coordinated with senior leadership.

- Motivated team and unified efforts, consistently meeting/exceeding annual sales goals (up to \$75M)
  - Executed "Redefining the Sales Solution" sales training program for the Outside Sales Team
  - Projected existing and new client sales volume to align with inventory, A/R and sales resources to support.
  - Elevated team cohesiveness by sponsoring and leading a "Speed of Trust" kaizen
  - Collaborated with the Financial Services team to mitigate risk while not impeding profitable sales growth
- Supported full-order service operations, including assisting account representatives and executives with quotes and proposals, improving project order management techniques, and resolving customer issues.

#### GEOFFREY (GEOFF) J. KAY



#### PROFESSIONAL EXPERIENCE (CONT.)

 Monitored costs, competition, and market conditions, partnering with pricing, purchasing, and inventory control teams to establish/adjust pricing to maximize profit margin

#### ADDITIONAL EXPERIENCE

#### CONSOLIDATED ELECTRICAL DISTRIBUTORS (CED), PHOENIX, AZ

2007 - 2008

#### **PROFIT CENTER MANAGER**

- Full P&L responsibility, \$13,500,000 in sales annually, 5.8% EBIT
- Managed Commercial Construction, Industrial and CIG business (Team of 20)

#### HD SUPPLY ELECTRICAL, PHOENIX, AZ

2006 - 2007

MANAGER, VALUE-ADDED SERVICES

- Fulfill needs of HD Supply's largest Customer, Haskins Electric
- Provide order fulfilment, inventory and logistic solutions for their 1000-start per month residential business, \$21,160,000
   in sales, \$2,140,000 GP (2006)

#### **EDSON ELECTRIC SUPPLY, PHOENIX, AZ**

2001 - 2006

VICE PRESIDENT, SALES

- Leading the Customer Relationships and Outside Sales Resources (Led 20+ salesperson organization across 11 Arizona locations) to achieve planned results
- Exceeded Sales Plan each year, from \$65,000,000 in sales YE2002 to \$168,000,000 in sales YE2006

#### WESTINGHOUSE / EATON CORPORATION, MULTIPLE LOCATIONS

1980 - 2001

DISTRICT SALES MANAGER, PHOENIX

PRODUCT SALES MANAGER, PHOENIX
PRODUCT SALES MANAGER, AFTERMARKET PRODUCT & SERVICES, ASHEVILLE
MARKETING REPRESENTATIVE, CONSTRUCTION PACKAGING, PITTSBURGH
OUTSIDE SALES ENGINEER, INDUSTRIAL AND COMMERCIAL, BIRMINGHAM
INSIDE SALES ENGINEER, INDUSTRIAL, NASHVILLE

#### **EDUCATION**

GEORGIA INSTITUTE OF TECHNOLOGY, Atlanta, GA
Bachelor of Industrial Systems Engineering, 1980

#### PROFESSIONAL DEVELOPMENT

EATON CORP: Accelerator Selling, BTS Group, 2019
WESCO CORP: Redefining the Sales Solution, Standpoint Co, 2016

#### TECHNICAL SKILLS/TOOLS

MICROSOFT OFFICE: Outlook, Excel, Powerpoint CRM: Eaton C360, Wesco SalesTracker GOLF

## ELIZABETH (LIZZIE) DANIEL

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#### PROFILE

Planner and designer of hotel, mixed-use, resort, and multi-family residential projects. More than 25 years of experience determining and documenting initial planning direction for large multi-family and hospitality projects along the Grand Strand and coastal North Carolina. Expertise in the creation and coordination of zoning entitlement studies and PUD/PDD processes guides projects in the earliest stages, allowing for careful consideration of entitlement potential. Combined business plus architectural studies education, as well as long time experience in this industry, contribute to unique perspectives and insights into the business of architecture and planning. As a project manager in the design profession, understands the value of collaboration among various entities and disciplines to achieve complex and large goals that benefit all involved.

#### **EXPERIENCE**

ASSOCIATE PRINCIPAL | OPERATIONS AND FINANCE MANAGER, LS3P—2015-PRESENT In the capacity of Project manager, engages in communication with various stakeholders throughout the project duration to keep design intent, costs and schedules aligned with project goals. As operations and finance manager, acts as a 'liason' to the firm's business teams that support practice; reviews monthly financials with Firm leadership and recommends solutions for improved performance; coordinates staffing internally and collaborates with other offices to provide firm-wide support.

#### CFO/CO-FOUNDER, HUBBARD ARCHITECTURE LLC - 2015

Co-led the start up for Hubbard Architecture LLC along with her husband and business partner.

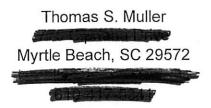
#### PLANNING & DESIGN, PEGRAM ASSOCIATES, INC. - 1996-2015

Planning, design and drafting schematic design through construction drawings for multiple oceanfront high-rise projects, and many retail, mixed use, and other commercial projects including active adult community building design and planning. Led planning graphics documentation for Planned Development Districts throughout the approvals process. Experienced building code and zoning analyst. Provided reports that enabled architects to effectively create documents that lead to a clear path of best practice and highest and best use respectively. Experienced construction document technologist created clear and concise documents aiding the design team's effort to quickly and accurately define the design intent for a variety of commercial and multi-family project types.

#### **EDUCATION**

UNIVERSITY OF PITTSBURGH — BA ARCHITECTURAL STUDIES 1992
WEBSTER UNIVERSITY - MBA 2008

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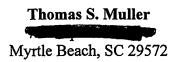


This is to express my interest in being considered for a position on the Planning Commission for Myrtle Beach. My resume, which outlines extensive successful experience in business and County government work, should support my qualifications for the position but I would add the following information:

- While I have only been a full-time resident of Myrtle Beach for the past three years, I
  previously owned a condo here for 24 years and, after its sale to help fund college expenses, I
  owned and used two timeshare weeks at Marriott Vacation Villas. I have observed Myrtle
  Beach's extensive growth for roughly 40 years.
- As my resume shows, for 12 years prior to moving here in 2019, I worked for 8 years as
  Director of Administration for Lehigh County, PA and then was elected to the position of
  County Executive which manages every aspect of County government. Lehigh County is the
  fastest growing of PA's 67 counties and is larger than Horry County. During my span with the
  County, I served on the Executive Committee for the (bi-county) Planning Commission and—
  as County Executive--was responsible for the selection of Planning Commission members.
- To span the year between my retirement from County government and moving to Myrtle Beach while our daughter completed high school, I worked for the Commonwealth of PA assisting municipalities with financial challenges.
- Since retiring to Myrtle Beach, I have attended both Planning Commission and Town Council
  meetings and completed the MyBeach 101 program. I am well aware of the challenges of
  balancing the needs/wants of the full-time resident base and those of the large tourist
  population.
- As County Executive for Lehigh County, I became well aware of both the challenge of finding
  qualified and unbiased candidates for a variety of board and commission appointments and
  also of the need to make decisions in the best interests of the community even when that
  decision would upset individuals, developers, etc. As a local case in point, I am a Grande
  Dunes area resident and followed the Living Dunes opposition to the proposed gas station but
  did not believe the Living Dunes arguments were sound while still understanding their real
  concerns.

Thank you for consideration of my interest. I'd be happy to answer any questions you may have.

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#### **Summary**

Innovative executive with experience in government and U.S. and International consumer and construction products. Skilled at turning around troubled or stalled business units and brands, launching new products and working with start-up companies. Highly skilled in Sales, Marketing and Management and has built strong, productive teams throughout his career. Extensive experience managing mergers and acquisitions and serving on a wide variety of Boards.

#### **Employment History**

#### Commonwealth of Pennsylvania Municipal Services Representative

2018-2019

Assigned to this role in the Department of Community and Economic Development by the Governor to bridge time between the end of my term as Lehigh County Executive and the planned move to Myrtle Beach. Responsible to assist municipalities in accessing services available from the Commonwealth and counseling those with serious financial challenges.

#### County of Lehigh

#### (Elected) County Executive

2013--2017

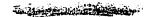
Top elected position in Lehigh County, which is the fastest growing county in Pennsylvania, involving a budget of over \$400 million and a workforce of over 2,000.. Consistently beat budget, delivering three tax cuts in four years and no tax increases. Reduced the workforce to levels below 1990. Chose not to run for re-election due to family plans to move in two years.

#### County of Lehigh

#### **Director of Administration (Cabinet Position)**

2006--2013

Responsible for all aspects of the \$400 million+ budget for one of Pennsylvania's seven Home Rule counties. Also responsible for Information Technology, Purchasing, Tax Assessment and Human Resources and involved in all strategic planning efforts.





NVent LLC (Joint Venture of Victaulic and NIBCO)

President & CEO 2003 – 2005

Responsible for all aspects of a 50-50 JV organized to introduce a breakthrough new product to the small diameter copper piping market.

- Drove the development process to launch the product to "Best New Product" recognition in the industry
- Built the organization from an empty, leased building and three employees to a fully staffed and productive operation of over 125 people in 18 months

#### Victaulic

#### **Executive Vice President & Board Member**

2000-2002

Responsible for all customer-focused activities for the worldwide leader in mechanical piping products, including Sales, Marketing, Customer Care and Distribution, and for management of newly acquired companies.

- Revised the incentive plan for the industry's largest sales force to help achieve record results
- Directed two plastic pipe company acquisitions to record sales

#### **Vice President Planning & Distribution**

1998-2001

Responsible for trouble shooting and improving performance in a wide variety of areas, including new product development, new business lines, recent acquisitions and the company's supply chain.

- Centralized Customer Care from 13 geographically dispersed branches
- Implemented a new product development process which significantly improved speed to market and market success
- Reversed the declining sales trend for the company's Pressfit line

Binney & Smith, Inc. (subsidiary of Hallmark Cards)	1990-1997	
President & Chief Operating Officer	1994-1997	
Group Vice President	1993-1994	
V.P. & General Manager, Consumer Products	1991-1992	
V.P. & General Manager, Crayola Products U.S.	1990-1991	

Managed all aspects of a \$750 million Children's Art & Stationery, Craft & Activities, Model Kit and Fine Art business across multiple trade channels (mass consumer, office products, education, hobby, arts and crafts and DIY).

- Doubled sales and tripled profits, exclusive of acquisitions, without price increases
- Acquired and successfully integrated the Revell-Monogram business, adding 25% to corporate sales
- Implemented a major restructuring of North American manufacturing operations to improve profitability by 20% annually

### RJR Nabisco, Inc.

#### V.P. Marketing—Planters Lifesavers Company

Managed all marketing functions for a \$1.5 billion confections and snacks business

- Re-staffed and restructured a marketing department which had lost 60% of its staff due to relocation from New Jersey to North Carolina
- Implemented programs which reversed declining sales on all major brands and launched innovative new products

# Sandoz Corporation

1986-1987

President & CEO, Consumer Health Care Group

Consolidated and relocated two acquired companies to create a \$150 million business

- Increased profitability by over 50% in the first year
- Introduced the first OTC flu remedy (Theraflu)
- Reversed long-term share declines for the two key brands—Triaminic and Exlax

### Warner-Lambert Company

1967-1986

Group V.P.—International Consumer Products

1983-1986

Managed strategic planning, new product development, licensing, acquisitions and sales training for a \$1.5 billion international consumer products business

- Directed new product launches in all major world markets....over 175 individual country launches in two years
- Developed and directed sales training programs for 72 countries

#### V.P. Marketing & Sales—Consumer Health Products

1980-1983

Responsible for all marketing and sales activities for a \$500 million business unit

- Consistently delivered all sales, profit, ROI and cash flow objectives
- Managed a direct sales force of over 350 people and two broker sales forces
- Increased market shares for major, market-leading brands, including Listerine Antiseptic, Sinutab and Efferdent
- Implemented programs for Lubriderm to reverse plans for discontinuance and turn it into a business of over \$100 million today

#### V.P. Marketing & Sales—American Chicle

1979-1980

Responsible for all marketing and sales activities for a \$600 million confections business

- Consistently delivered all sales, profit, ROI and cash flow objectives
- Managed a direct sales force of over 1,500 people
- Increased market shares for all major brands, including Rolaids, Halls, Trident and Certs

Chronology of Earlier Warner-Lambert Experience	
V.P. Marketing & Sales—Personal Products Division	1978-1979
V.P. Business Development—Consumer Products Group	1978
Regional Sales ManagerMidwest	1977-1978
V.P. Product Management—Personal Products Division	1976-1977
Product Group Director—Schick Razors & Blades	1975-1976
Director New Products—Personal Products Division	1973-1975
Senior Product Manager New Products—Personal Products Division	1972-1973
Product Manager (various brands)	1970-1972
Field Sales Training	1969
Assistant Product Manager—Listerine Antiseptic	1968-1969
Promotion Analyst	1967-1968
Allied Chemical Corporation	1966-1967
Expediter	

#### **Education**

M.B.A. (Cum Laude), Fairleigh Dickinson University (evenings)

B.S. Business & Newhouse Journalism Schools, Syracuse University

#### **Board Experience**

#### **Trade Associations**

- National Art Materials—5 years; 2 years as President
- Grocery Manufacturers of America—4 years
- Food Marketing Institute—3 years

#### **Corporate**

- North American Soccer League—3 years
- Selvic Foods—3 years
- Boone International—5 years
- Victaulic—3 years

#### Non-Profit

- United Way of NJ-2 years
- Valley Health Foundation—2 years
- Brookside Country Club—2 years
- DeSales University—2 years as Chairman of the President's Council
- Easton Hospital—29 years; Chairman of the Board for 15 years

- Lehigh County Authority—10 years
- Lehigh Valley Planning Commission—4 years
- Lehigh Valley Economic Development Corporation—4 years
- Lehigh Valley Workforce Development Board—4 years
- Pennsylvania State System of Higher Education Board of Governors (Current)

#### **Other**

- Adjunct Professor in the School Business Management and Economics at Cedar Crest College since 2006
  - > Courses taught: Principles of Management; Principles of Marketing

June 27, 2022

Jay Adkins - City Clerk
Myrtle Beach City Hall
937 Broadway Street
Myrtle Beach, SC 29577
jadkins@cityofmyrtlebeach.com

Dear Mr. Adkins

My name is Bill Leckie, and I am interested in serving on the Planning and Development Committee for the City of Myrtle Beach. As a lifelong resident, and graduate of Myrtle Beach High School, I have seen, and helped, this city grow. I was a Power Lineman with Santee Cooper for the past 32 years, I provided the electrical services for almost every new building that has been built within the city limits.

I have worked closely with the Zoning and Compliance Department, as well as Code Enforcement, whenever a building or structure was built, ensuring that the work was done to code, and to the exact specifications set forth during the planning process. I also worked closely with Myrtle Beach Fire and Rescue, as well as the Myrtle Beach Police Department, whenever there may have been an accident or fire, that effected the electricity. I also was involved with repairs in the occurrences of hurricanes or any other natural disasters.

As a father, I was involved with the City of Myrtle Beach Baseball team, as a coach for 6 years. When the team made it to the Dixie World Series, I was one of the main fundraisers for the program.

I see the need for committee members that have the best interests of Myrtle Beach at heart. You can reach me either by phone at the or via email at the look forward to an opportunity to tell you all about my qualifications, and why I think I would be a great fit for the Planning and Development Committee for the City of Myrtle Beach.

Thank you for your time and consideration.

Sincerely,

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#### PROFESSIONAL SUMMARY

Focused electrical engineer with 32 years of hands-on experience in both urban and rural community power systems, automation, and controls. Knowledge of city code enforcement and infrastructure, as well as working closely with city Law Enforcement, and fire department. Extremely competent in building and maintaining power grids, and building substations. planning advanced marketing techniques and addressing economic growth/land development issues. Deep understanding of local, state and federal regulations, ordinances and compliance requirements associated with control and power delivery systems. Well equipped in developing realistic plans and recommendations while able to recognize priorities. Remarkable ability to coordinate with other divisions like General Contractors, Designers, Architects, Engineers, and Code Enforcement to ensure the project is done right, the first time. Always, lead by example demonstrating a high degree of honesty, integrity and professionalism and commitment to excellent service.

#### **TALENT & VALUE**

The main duty of a Lineman is to run electrical cables and lines from power sources to homes and businesses. This can require climbing poles for overhead lines or digging trenches to install underground cables. Able to troubleshoot problems with electrical lines and find reasons for power outages or other issues. They must have knowledge of splicing wires, replacing cables or performing other types of repairs. Must be familiar with and work within safety guidelines established by the company they work for as well as federal regulations, such as those outlined by OSHA. Full knowledge of safety equipment, tools and supplies to ensure safety at all times.

As a Line Foreman, responsible for providing field supervision over crews involved in the installation, maintenance, and repair of underground and overhead electric distribution and service lines, transformers, meters, metering equipment, and related equipment. Also responsible for performing related duties as required. Work involved moderate physical exertion, heavy lifting, and exposure to inclement weather. The hazardous conditions of working with high-voltage energized lines and equipment are a critical factor of this job. Responsible for supervising personnel and overseeing equipment, materials, and recordkeeping duties as well as reviews work through reports, meetings, and the evaluation of completed work projects.

CAREER TIMELINE Santee Cooper	Power Lineman	1989-2018
Santee Cooper	Powerline Foreman	2018-2020
REFERENCES		
Robert Shelly		843
Mike Lowder		843-
Rock Smith		843-



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#### Jennifer Adkins

From:

Esther Grant

Sent:

Tuesday, June 28, 2022 7:23 AM

To:

Jennifer Adkins

Subject:

[External]APPLICATION FOR APPOINTMENT TO THE PLANNING COMMISSION

Attachments:

MCG Bio for MB Planning Commission PDF.pdf

Follow Up Flag:

Follow up

Flag Status:

Flagged

CAUTION: This email originated from outside your organization. Exercise caution when opening unsolicited attachments or clicking links. Please forward suspicious mail to spam@cityofmyrtlebeach.com for review.

I wish to serve as a volunteer on the Planning Commission.

My family's connection to Myrtle Beach goes back to 1990 when we first started to spend our summer vacations here. Our entire family now lives in Myrtle Beach. Our daughter graduated from Coastal Carolina University and has taught as Horry County Public School elementary teacher for the past 16 years. Our granddaughter will be entering Myrtle Beach High School this fall. Our son is a graduate from Horry Georgetown Technical College and is pursuing a full-time Registered Nurse career at Grand Strand Medical Center, where he has interned for past two years.

My wife and I moved to Myrtle Beach from Charlottesville, Virginia, in 2015. We bought our home here and intend to spend our remaining retirement years in this beautiful beach community.

As my attached biography shows, I have been an attorney for 40 years and a federal judge for 22 of those years. My professional responsibilities have included supervising and managing federal programs at the national level, Congressional liaison, improving the adjudication process, hiring and evaluation of personnel, program budgeting, advocacy, building teamwork, and drafting new regulations. I also have extensive trial experience and knowledge of administrative, civil, criminal, and immigration law.

I believe my professional experience can be an asset to the Planning Commission. While my background does not include direct experience in city planning, the City has a professional staff to provide the Commission Members the needed technical advice and drafting skills. Rather, what my skill set does offer is careful, objective and factual evaluation of proposals brought before the Planning Commission. I love Myrtle Beach and would like to be involved in its continued growth, beauty and prosperity by becoming a volunteer Commission member.

Sincerely,

Mario Christopher Grant

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# BIOGRAPHY MARIO CHRISTOPHER GRANT

#### APPLICANTION FOR APPOINTMENT TO THE MYRTLE BEACH PLANNING COMMISSION

ADDRESS:

Myrtle Beach, SC 29572

PHONE:

(Home)

**EDUCATION:** 

The Ohio State University, BA, JD

#### PROFESSIONAL BACKGROUND:

Active Member of the Ohio Bar (1974 –2014)

United States Department of Justice:

Board of Immigration Appeals (Binding decisions on all U.S. Immigration Judges) Alternate U.S. Appellate Immigration Judge (1990-2008)

United States Immigration Judge (1986 to retirement from Active Status in 2008)

- Acting Chief U.S. Immigration Judge, Executive Office for Immigration Review (Nationwide management of all United States Immigration Courts)
- Regional Chief Immigration Judge, Executive Office for Immigration Review (Management of all U.S. Immigration Courts on the USA Southern Border)
- Senior Trial Judge ('flagship" U.S. Immigration Court, Arlington, Virginia)
- Counsel to the Chief U.S. Immigration Judge, Washington, D.C. (1984-1986) Legacy Immigration and Naturalization Service (INS) (1975-1983)
  - Acting Assistant Commissioner, Naturalization Division, HQ, Washington, D.C.
  - Supervisory Attorney and Naturalization Program Manager, INS, Washington District Office
  - General Attorney and Naturalization Examiner for the U.S. District Courts in Florida, Texas, Illinois, Virginia, and Washington, DC

#### **TEACHING:**

Adjunct Faculty, University of Virginia School of Law (2009—2014)



文明: 中国知识 · 克勒斯

# JAMES RONE "RONNIE" FELTS III Myrtle Beach, SC 29572 •

#### SUMMARY

Highly skilled senior executive and entrepreneur in development, administration, leadership, and philanthropic roles. Passionate about using my ability to communicate and partner with other leaders and help cultivate future leaders in the ever-changing social landscape. Exceptional ability to deliver clear and concise directions while supporting others with hands on leadership.

#### **CORE SKILLS**

Executive Leadership Network Communication Service Oriented Entrepreneurship Mentorship Community Philanthropy

#### PROFESSIONAL EXPERIENCE

VEMMA Myrtle Beach, SC Network Distributor 2008-2014

BAREFOOT RESORT & GOLF
Developer & Managing Partner
Planning + Permitting Director (Local, State, Federal Agencies)

North Myrtle Beach, South Carolina
1998-2008

HOUSE OF BLUES MYRTLE BEACH
Developer/Partner

North Myrtle Beach, SC
1998-2008

ALLIGATOR ADVENTURE

North Myrtle Beach, SC

Developer/Partner

1996-2008

BAREFOOT LANDING
Developer & Managing Partner

North Myrtle Beach, SC
1987-2008

Planning + Permitting Director (Local, State, Federal Agencies)

#### **EDUCATION**

UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL

Bachelor of Science in Political Science

Chapel Hill, NC
1967-1971

#### **MILITARY SERVICE**

UNITED STATES ARMY RESERVE Charlotte, NC Sergeant – Combat Medic 1970-1976

#### CERTIFICATIONS

Combat Medic – US Army 1970

#### **COMMUNITY PHILANTHROPY**

- CCU Wesley Foundation Conway, SC 2020-Present
- Helping Hand, Board Chairman Myrtle Beach, SC 2021
- Helping Hand, Board Member Myrtle, Beach, SC 2010-2021
- First United Methodist Church, Staff Parish Myrtle Beach, SC 2021-Present
- Tara Hall, Board Member Myrtle Beach, SC 1997-2004
- First United Methodist Church, Board of Trustees Myrtle Beach, SC 1981-Present
- Sertoma Club, Member Myrtle Beach, SC 1981-Present
- United Way, Chairman Rockingham County, NC 1978

# **RONALD SPENCER**

Phone: Email: Myrtle Beach, SC 29577

#### **SUMMARY OF QUALIFICATIONS**

Detail-oriented, passionate, and highly motivated Public Affairs professional with 30+ years of combined legislative analysis, operations and lobbying experience. Expertise in managing legislative strategies, developing influential relationships, and supervising grass roots activities. Committed to maintaining a reputation based on exemplary service and uncompromising ethics. Recognized for successfully developing and managing public policy advocacy initiatives. Solid analytical, communication, and public speaking and presentation skills. Currently seeking a position as a Political Strategist which will utilize all acquired skills, abilities, and areas of expertise as follows:

- Government Affairs
- Public Policy Advocacy
- Research/Analysis
- ◆ Team Building/Leadership
- Program Management
- Federal/State Lobbying
- Grassroots Communication
- Public Speaking
- Presentation & Policy
- HR/Recruiting/Training
- ◆ Legislative Analysis
- ◆ Media/Union Relations
- Budgeting/Fundraising
- P&L Accountability
- ◆ Contract Compliance

#### **PROFESSIONAL PROFILE**

**UPS** · Virginia

Human Resources Manager

1975 - 2010

- ◆ Managed benefits, training and safety for UPS employees. Managed Worker's Compensation Cost Reduction Initiatives.
- ◆ Responsible for compliance with all government hiring policies and retention. Oversaw the implementation of OSHA Compliance.
- ◆ Worked with Teamsters Union to ensure contract compliance. Member of the UPS Recruiting Team that interviewed pilots for UPS Airlines.

#### Package Operations Manager

◆ Managed a \$25M dollar annual budget and 1200 employees. Oversaw Labor Contract Compliance, Safety, and Profit and Loss, Automotive Maintenance, Environment Compliance, Customer Retention and Business Development.

#### Corporate Public Affairs Manager

- Lobbied the Federal Highway Administrations, Department of Transportation and Congress regarding Transportation policies. Focus was specifically in the areas of environment and transportation issues.
- Participated in the Deregulation of the Transportation Industry, with the passage of House Resolution HR 3221. Coordinated Grassroots Letter Writing and Phone Campaigns for UPS nationwide.
- ◆ Worked on the UPS Beijing China Project. UPS Liaison to the Congressional Black Caucus.

#### Region Public Affairs Manager

- ◆ Tracked legislation and policies in Georgia, Florida, North Carolina, South Carolina, Alabama, Mississippi and Tennessee.
- ◆ Lobbied the State Legislatures and Governors in those states. Managed the distribution of UPS Political Action Committees UPSPAC funds in those states.
- Analyzed the Legislative Committees and focused on those that impacted the transportation industry.
- ◆ Responsible for coordinating UPS UPSPAC annual employee solicitations, letter writing campaigns and phone campaign.
- ◆ Managed UPS Congressional Awareness Program that included meetings with UPSers and Members of Congress back home offices.
- ◆ Coordinated with the newspaper Editorial Boards, the publishing of "editorials" in targeted major newspaper organizations.
- Secured support letters from Governors in support of "Flying Rights" to China.
- ◆ UPS designated spokesperson with the media for any crisis management issues.

Congressional Staffer, Congressman Robin Talon (D-SC)

#### Ronald Spencer - Page 2

PRESENT: SENIOR ADVISOR, SBA OFFICE OF FIELD OPERATIONS
REAL ESTATE CONSULTANT – REALTY ONE GROUP DOCKSIDE

#### **EDUCATION & PROFESSIONAL DEVELOPMENT**

National Louis University | B.A.

Bluefield State College | B.S.

Completed the Dale Carnegie Executive Speaking and Presentation Seminar

#### **ORGANIZATIONS & MEMBERSHIPS**

- ◆ Georgia American Legislative Exchange Council(ALEC) Private Sector State Chairman
- ◆ Chairman of the Board of the Georgia Motor Trucking Association GMTA
- ◆ Chairman of the Board of the South Carolina Trucking Association SCTA
- ◆ Appointed by Georgia Governor Roy Barnes to the Industry and Tourism Board
- ◆ Georgia Chamber of Commerce Executive Board Member
- ◆ Held Board Member position for the State Trucking Association for Alabama, Florida, Mississippi, North Carolina, South Carolina and Tennessee.
- Chairman of the Board of the National Black Caucus of State Legislators (NBCSL) Corporate Roundtable
- Co-Founder of the Washington, DC African American Lobbyist "Second Wednesday" Group
- ◆ MARCH Foundation
- ◆ Delta Mu Boule, Vice Chairman of the Delta Mu Boule Education Foundation
- ◆ Foster Kidd's Foundation Director
- ◆ Tuskegee Airmen Foundation Board
- ◆ Coastal Carolinas Association of Realtors

#### Jennifer Adkins

From:

Jim Larson

Sent:

Monday, July 25, 2022 3:33 PM

To:

Jennifer Adkins

Subject:

[External]Volunteer Opportunities - City of Myrtle Beach

Attachments:

Jim Larson - Resume.pdf

CAUTION: This email originated from outside your organization. Exercise caution when opening unsolicited attachments or clicking links. Please forward suspicious mail to spam@cityofmyrtlebeach.com for review.

Hi Jennifer,

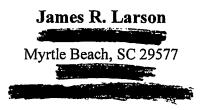
I noticed on LinkedIn that there are several opportunities to volunteer on various boards etc. and I am interested in learning more about the opportunities.

My background is that I am semi-retired and I have lived in Myrtle Beach since 2018. My wife is a nurse at Grand Strand and works in the Labor and Delivery area. I have spent my 40 year career working for equipment manufacturers and I was responsible for after sales support operations. I've worked in various industries such as Med Devices, Pharmaceutical production and Material testing quality control to name a few. Taking care of Customers is my passion. I have attached my resume for your review.

Thank you for your time and consideration. I look forward to hearing from you!

Jim Larson

PC EBIKe E Ped.



#### **WORK EXPERIENCE:**

2020-2022 SKAN US - Raleigh, NC - Based in Basel Switzerland, global market and technology leader for isolators, cleanroom equipment and decontamination processes for aseptic production.

#### **Director, Service Operations**

- Structured the company to provide scalability and sustainability and to accommodate business/sales growth
- Responsible for the following departments: Installation, Qualification, Automation, Validation, Spare Parts and Logistics, Service Scheduling and Documentation.
- Increased services revenue by 36% resulted due to restructuring and refocusing efforts.
- 2018 –2020 STRYKER Instruments /TSO3 Inc. Myrtle Beach SC/Quebec City, Quebec TSO3 is a world leading manufacturer and supplier of Low Temperature Sterilizers.

#### **Director of Field Service Engineering**

- Develop the after-sales support infrastructure to include the management of Independent Service Organizations, the creation of the Technical support, Spare parts supply chain management and warranty claims processing and sales support through exceptional customer experience and service response and delivery.
- Develop the Installation Project Management program across several Stryker business units.
- Support the integration post M&A closing
- Develop Service Training material and deliver training programs for both indirect service agents and direct service personnel.
- 2017 2018 Steelco USA West Palm Beach, FL Steelco is an Italian company and leader in the production of equipment for the cleaning, disinfection and sterilization specifically designed for the medical, laboratory, research, and pharmaceutical industries.

#### Technical Services Manager

2014 - 2017 Horizon Scientific Inc. — Summerville, SC - Horizon Scientific is a manufacturer of ultra low temperature freezers, laboratory refrigerators, chromatography refrigerators, flammable material storage refrigerators & freezers, hazardous location refrigerators & freezers, under counter refrigerators & freezers specialty refrigeration products and cryopreservation equipment

#### Manager of Technical Support and Services

2012 - 2014 Electrolux Professional North America— Charlotte, NC - Electrolux is a global leader in Commercial Food Preparation appliances for professional use.

#### Director of Service - US and Canada

 Projects – Management of Installation/Project Management service product offering, IT Service call management implementation, Ecommerce parts ordering systems integration. 2008 — 2012 INSTRON — Norwood MA - Manufacturer and services provider of materials testing instruments, systems, and accessories, providing comprehensive solutions for research, quality control, and service-lifecycle testing requirements.

#### Southeast Region Service Manager - Southeast US, Puerto Rico

- \$4.5 MM regional service sales and P/L responsibility staff of 15
- Improve profitability by increasing revenues and cost control, focusing on corporate account agreements and multiyear contract sales
- Manage installation projects from pre-order through installation/commissioning
- 2002 2008 BERCHTOLD Corporation Charleston, SC Manufacturer and service provider of Surgical Lighting, Equipment Management Systems and Surgical Tables.

#### National Director - Field Service/Project Management

- Launched "turnkey" construction service and project management business.
- Obtained 20% growth over plan generating \$7.5MM in service revenues.
- Successfully directed service business unit consisting of 52 staff members.
- Transformed service business from "cost center" to "profit center".

#### Region Director - Field Service / Project Management

- Responsibilities include the directing of (4) service areas throughout the eastern United States. Increased revenues by 22%.
- Managed large installation projects \$500K and above.
- Resource Allocation
- P/L Management
- Staff evaluation with HR responsibilities
- Develop business growth strategies and execute

#### 1983 - 2002 AMSCO/STERIS Corporation – Erie, PA/Mentor, OH

Area Service Manager - Scientific and Industrial Division

Managed service and installation activity at customers sites including major pharmaceutical production, biotech and laboratory research companies. VHP, WFI, Pure Steam and Lyophilization systems.

- Managed 23 field technicians, calibration technicians and two District Managers and field installers
- P/L responsibilities and \$4.3 MM annual service sales
- Handled all human resource related matters hiring, disciplinary, performance appraisals, motivation, training, and orientation.

#### **EDUCATION:**

#### Bachelors - Business Management - 2005

State University of New York - Empire State College, Saratoga Springs, NY **AAS - Industrial Engineering Technology**, 1982 State University of New York - Alfred, NY

#### PROFESSIONAL AFFILIATIONS:

Association for Services Management International ASTM International - American Society for Tests and Measurements US Tennis Association Member and Team Captain - 8 years

Temple President of The Columbia SC Temple - The Church of Jesus Christ of Latter-day Saints (Oct 2017 - Oct 2020)

Lead the Operational, Administrative and Budgeting functions of this sacred church building.

Responsible for the Recruiting, Training, and Assignments of all workers in this temple (540+ workers).

Florence Stake High Councilor - The Church of Jesus Christ of Latter-day Saints (July 2012 - 2017)

Served 8 separate Congregations comprised of approximately 3,500 members (Area oversight included the Grand Strand & Pee Dee area as well as Sumter, Hartsville & Cheraw).

Provided Training & Guidance to local Bishops & Organization Leaders within each congregation on church policies & procedures as well as providing training on effective ecclesiastical leadership.

#### Employed by Coastal Federal Bank (CFB) from December 1981 to August 2007

Executive Vice President and Banking Group Leader (1994 - 2007)

Responsible for overall Development, Execution & Delivery of all Banking Products & Services within the 21 Branch Network (Business, Commercial, Consumer, Residential & Personal) and corresponding community.

This included the hiring, training and supervision of all Branch Personnel and all Banking Officers.

Responsible for the annual budgets developed by all branch business lines in regards to loan & deposit productivity.

Results: CFB sold in 2007 at approximately 54 times its original stock price offering in 1990.

Board of Director for Coastal Investment Services (CIS) (2000 - April 2007)

Coastal Investment Services was a subsidiary of CFB. CIS was a stock/investment brokerage service provider of mutual funds, IRAs, Retirement Plans, Stock Trades, etc...

As a board member, provided oversight and monitoring of the activities of the Officers and subsidiary in its performance to meeting goals. **Results:** CIS, for 5 consecutive years placed 1<sup>st</sup> in voting by the readers of the "Sun News" in the Financial Planning category of *The Best of the Beach competition ending in 2006.* 

Board of Director for Sherwood Development Corporation (1994 - May 2007)

Sherwood Development Corporation was a Real Estate Development subsidiary of CFC. As a board member, provided oversight and monitoring of activities and financial statements of real estate investments made by this company.

Results: Successfully developed several condominium Commercial & Residential Projects.

#### Civic/Religious Positions

Served on the city of Myrtle Beach Board of Zoning Appeals (2016-2017)

Member of Myrtle Beach Air Force Base Redevelopment Authority (1996 - 2010) - City of MB Appointee

Served on The Myrtle Beach Planning and Zoning Commission (December 1991 - October 1996).

- Chairman of the initial Myrtle Beach Landscape Committee (1996)

This committee developed the initial Landscape & Tree Preservation Policy for the City of MB.

President and Board of Director of Waterford Homeowners Association (April 2005 – Dec 2008 & 2012-2014).

5 Member Board

425 HOA members

Accomplishments: 8 years without an increase in HOA fees nor exceeded the annual budget.

No Audit Exceptions. No losses in any suits against the HOA.

Served on Horry County Grand Jury and as Chairman of Jury during second year tenure

Served as President of the Myrtle Beach Civitan Club (1988 – 1989)

Founding Member of The Sales and Marketing Council for The Horry/Georgetown Homebuilders Association (1990).

Full Time Missionary - Salt Lake City Utah - The Church of Jesus Christ of Latter-day Saints (August 2010 - June 2012)

Served as a Councilor in the Mission Presidency

Responsible for the development of all policies & procedures within the mission and also for the development and maintaining of the Mission Statement. Mission consisted of 1,200 missionaries.

Councilor in Florence S.C. Stake Presidency of The Church of Jesus Christ of Latter-Day Saints (Jan 1995 - Oct 2006)

Presidency of 3 presiding over the 3,100 membership consisting of 8 congregations and the training of all Ecclesiastical leaders. Full-time proselyting missionary for The Church of Jesus Christ of Latter-Day Saints from 1975 – 1977.

#### Education

High School Diploma from Myrtle Beach High School in 1974.

B.S. Degree in Business Administration from USC at Coastal Carolina Campus in December 1980 – Cum Laude. Graduate Degree in Banking from University of Texas, Austin Campus in 1995.

Personal Accomplishments: Earned rank of Eagle Scout in 1972. Letter in Baseball at Myrtle Beach High School – 1973-1974.